

SPECIALIZED SPONSORSHIP PACKAGES - CONTINUED...

	HEADLINER PACKAGE <small>(ONLY 1 AVAILABLE)</small> \$30,000	OPENING ACT PACKAGE <small>(ONLY 2 AVAILABLE)</small> \$15,000	BALLROOM PACKAGE <small>(ONLY 5 AVAILABLE)</small> \$10,000
Exclusive display of logo/graphics on main screen during headliner concerts	✓		
Exclusive display of marketing paraphernalia in one Ballroom	Semi-Exclusive display of brand at concert hall	Semi-Exclusive display of brand at concert hall	Exclusive display of brand in ballroom
Exclusive display of marketing paraphernalia in concert hall during headliner concert	✓		
Semi-Exclusive display on CALDAC physical and social media marketing material for the bands (this excludes the headliner)	✓	✓	
Exclusive display on physical and social media marketing material for the headliner	✓		
Band Meet-and-Greet and pictures with the artists (this excludes the headliner)	✓	✓	
Exclusive Band Meet-and-Greet and pictures with the headliner	✓		
Special Acknowledgements	Recognition during concerts	Recognition during opening act concerts	Recognition during day workshops
Exclusive Special acknowledgment during headliner concert	✓		
Receive a plaque of sponsorship	✓	✓	✓

